



JAMBRIDGE SPONSORSHIP OPPORTUNITY

September 23, 2023

Hello Friends and Neighbors!

Thank you so much for taking the time to consider giving to Jambridge 2023. Our community's largest festival gathering. As you may be aware, last year was a huge success and we have picked up great momentum for this year's festival. My name is Kimberly Fabrizio, owner of Merchant Coffee Company. Together with neighboring businesses on the 900 Block of Merchant Street (Bridgetown Taphouse and Fermata Brewing Company and 1201 Ventures), we are in the planning stages for the second annual community music and arts festival (Jambridge), which will be held on **September 23, 2023, from 10am-10pm**. With 10 live music performances, local breweries, food trucks, and numerous artist vendors, we will be shutting down part of Merchant Street to gather together as a community. Our hope is that a large portion of attendees will be from Ambridge, but we also hope to draw visitors from surrounding communities, drawing them to town to experience the greatness of Ambridge. Although we have taken the lead in planning and executing the festival, we realize this is a massive event, and we seek assistance from other local businesses to help provide a wonderful experience for our community and to have an opportunity to share in it!

As small business owners, we are often asked to sponsor a variety of events and charities for our community and community members, and we enjoy doing so. Now, we are turning to you to ask, will you be a sponsor and take part in this special event with us? We believe that giving people an opportunity to gather is giving our community an opportunity to grow.

PLEASE SEE BACK SIDE FOR MORE INFORMATION ON THE GOALS OF THE EVENT

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- **Community Engagement.** Ambridge is cool! We truly believe that and want to share that with people throughout the region. This event is an opportunity to showcase who we are and what we do as a community. Over the past few years, Ambridge has been in a continual state of revitalization, becoming a great place to start/raise a family, open a business, socialize within the community, and shop locally. Shedding more positive light on our town provides more opportunities for people to make Ambridge a destination for eating, drinking, shopping, and even living. This, in turn, helps our town to grow and flourish, all while fostering a community-building spirit. We must gather in order to grow.
- **Drive Business.** As local business owners, we take great pride in this community, and we are sure you do, too. We want to share the goodness of all the small local businesses in town with the greater Pittsburgh area and all of Beaver County. We believe that working together as local business owners can help drive business for one another while sharing the broad customer base we all have. We would like to see all the existing small businesses thrive, as well as see new businesses come into town. Music and Art have a tremendous impact and have the ability to bring people together while also helping to revitalize once thriving communities like Ambridge. While Ambridge is no longer strictly a mill town, it is in a transitional phase thanks to new investment from small business owners and community champions, with the hope that it will continue its rebirth into a booming and flourishing town where businesses and families can thrive.
- **Fun.** Perhaps the most important goal of our planned festival is fun. Our collective hope is to make Ambridge a destination, where people can come to enjoy themselves along with friends, family, and community members. We are inherently social and creative in our nature as individuals and events like this remind us to enjoy what we have before us.

Merchant Coffee Co.

922 Merchant St.
Ambridge, Pa 15003
724-709-3984

Fermata Brewing

918 Merchant St.
Ambridge, Pa 15003
724-318-8289

Bridgetown Taphouse

939 Merchant St.
Ambridge, Pa 15003
724-513-9221